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MAGNUM PHOTOS PRO WEBSITE USER GUIDE

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THE MAGNUM PHOTOS PRO WEBSITE
MAKES SEARCHING, SELECTING AND
BUYING PICTURES FROM THE WORLD'S
MOST FAMOUS ARCHIVE EASIER THAN EVER

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HOME PAGE

The Magnum Pro Website houses over 600,000 images documenting world history from the 1930s to the present day. Find out more about Magnum's projects and activities via the menu bar:

Log-in or register online at
<http://pro.magnumphotos.com>

Sign In

Email address

Password

[Forgot Your Password?](#)

☒ Remember me

Sign In

[Register new account](#)

Tick **Remember Me** to automatically login every time you visit

- 1 The **HOMEPAGE** carousel and albums highlights the diverse range of photographic work by Magnum's photographers. Scroll through and click on the links to view the full albums on offer.
- 2 The **EDITORIAL** section features our **Latest Stories**, an **Archive Calendar** of future events, the **Whereabouts** page for assigning photographers, a **Books** section

featuring over 1,000 books from the 1940s onwards and **Themes** – selections of our most illustrative albums on conceptual themes and global issues from Travel City Guides to Climate Change. The **Blog** section collates all the best blogs, events and other news from the photographers and the agency.

- 3 Click on **PHOTOGRAPHERS** to browse through the latest work, books, exhibitions,

portfolios, profiles, events and blogs by the Magnum membership.

- 4 **CULTURAL** includes exhibitions available for hire in **Touring Exhibitions**, recent shows and information on purchasing collector's prints in **Print Sales** and in **Commissions** recent major projects assigned by cultural institutions. Find out more on our exhibition schedule in **Events** and photographer workshops and talks in **Education**.

- 5 **COMMERCIAL** highlights the diverse range of **Portfolios** for advertising and corporate clients, while **Commissions** features recent work shot for a range of brands and industries.

- 6 **COMMUNITY** links to Magnum's visual storytelling publishing platform aimed at our consumer audience.

- 7 Click on **SHOP** to view and purchase a range of available Magnum books, collectors' prints, posters and other merchandise for sale.

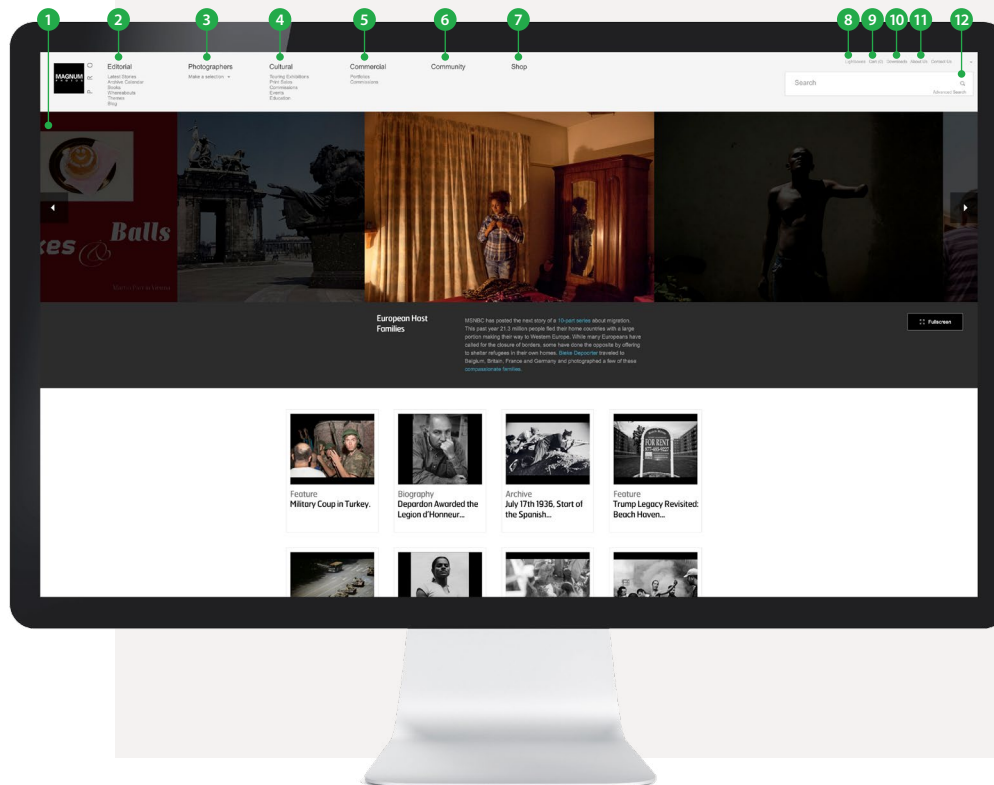
- 8 Click on **LIGHTBOXES** to view and manage your lightboxes.

- 9 Click on **CART** to view and manage your shopping cart.

- 10 Click on **DOWNLOADS** to find your ordered pictures and manage your order history.

- 11 Click on **ABOUT US** to find out more about the agency today, the history, the membership, job vacancies & internships and news from our AGM.

- 12 Enter your Search terms or image number into the **Search box** or click **Advanced Search** for more options including fields for Photographer, Date Range, Sort Order and more...



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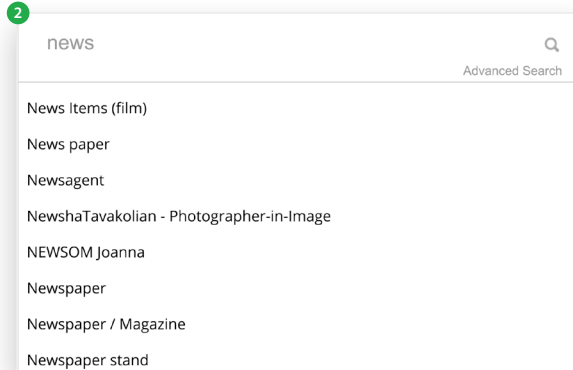
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SEARCH

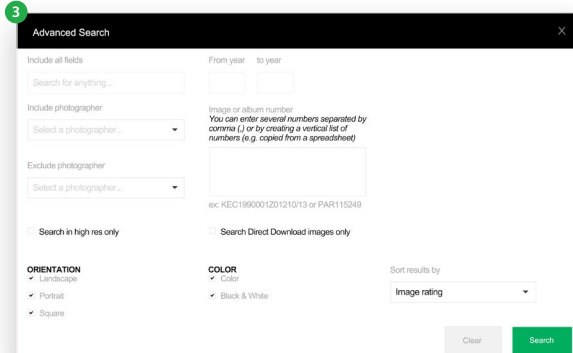
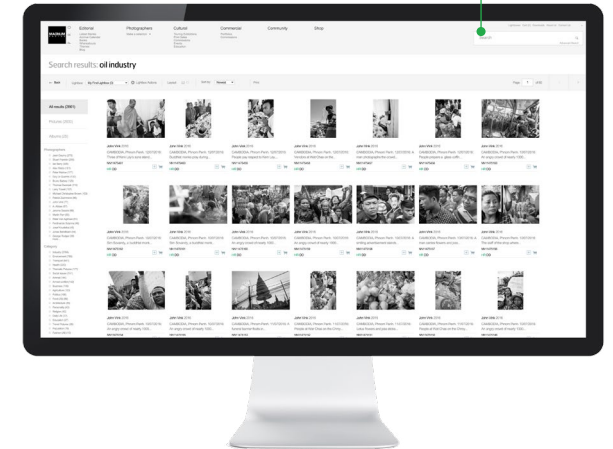
1 The **Search box** appears top right of all pages, enabling you to search easily from anywhere on the site.



2 When typing in the **Search** field, a number of suggested search terms that correspond to our Keywords will appear as you type. Choose one from the drop-down list or continue writing your own search terms.



3 In **Advanced Search**, you can pre-select search filters. For example, by orientation (e.g. Landscape, Portrait), **High Resolution** ready pictures, **Direct Download** images (permits approved clients to download pictures without needing authorisation) or change the **Sort Order** (newest to oldest, by image rating, photographer or image numbers etc.)

SEARCH TIPS

SEARCH TYPE	EXPLANATION	EXAMPLE
SEARCH TERMS	Enter search terms as a string as, by default, the search engine will add AND between words. You may look for alternative words by using OR between the search terms.	A search for Oil Industry looks for Oil AND Industry . A search for Oil OR Gas Industry will look for either Oil OR Gas AND Industry
PHRASE SEARCH	To search for a specific phrase where all the words have to appear together in the order they are written, enter the phrase in inverted comma.	"Tour De France" or "Gordon Brown"
EXCLUSIONS	To exclude specific terms, use NOT before the term	Syria NOT War
IMAGE NUMBERS	You can use either image reference in the search field, e.g. NYC33219 or REE1996019K005. In Advanced Search you can list a range of image reference numbers in the Image or album number field	NYC151746 NYC151771 NN11384015 NN11384014 PAR460820 PAR460815 NYC150194 PAR466283 LON158333 LON158339

SEARCH Continued

Refining Your Search

You can filter your results with more criteria post-search, enabling you to drill down and find the right picture:

4 After searching, the results for each media type is displayed in the filter sidebar to the left. By default, this will be set to **All Results** for each search, but you can filter this to just view Images, Albums, Photographer pages, Events, Blog Posts and Videos. The number in brackets is the number of search results for each media type.

5 There's also a range of **other search filters**, including:

By Photographer

By Category

(e.g. Daily Life, Social Issues, Armed Conflict, Travel, Business, Personalities etc.)

By Miscellaneous elements

(e.g. No People, Unrecognisable, Iconic Pictures etc.)

By Continent

By Orientation

(e.g. Landscape, Square format etc.)

4

All results (70850)

Pictures (68570)

Albums (1458)

Videos (14)

5

Photographers

- Ferdinando Scianna (7100)
- Alex Majoli (1879)
- Martin Parr (1806)
- Peter Marlow (1143)
- Christopher Anderson (1059)
- Paolo Pellegrin (1016)
- Bruce Gilden (621)
- Thomas Dworzak (547)
- Bruno Barbey (351)
- A. Abbas (325)
- David Hum (319)
- Gueorgui Pinkhassov (305)
- Jerome Sessini (284)
- more ...

Category

- Fashion (All) (19391)
- Transport (1627)
- Entertainment (1570)
- Food (All) (1015)
- Business (764)
- Religion (673)
- Animal (607)
- Architecture (580)
- Thematic Pictures (554)
- Travel Pictures (314)

Miscellaneous


- Empty (614)
- Unrecognisable (371)
- Iconic Picture (114)

6

Lightbox: My First Lightbox (0)

Lightbox Actions

7

Layout: 

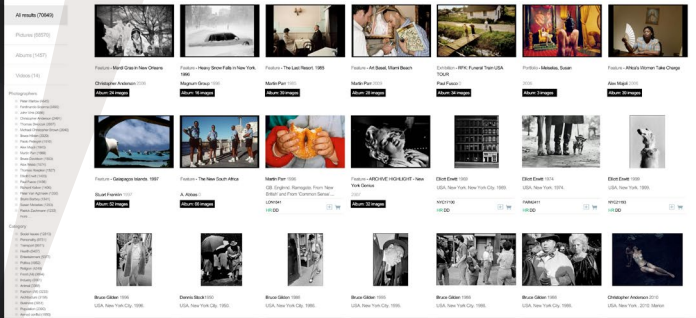
Sort by: Newest

8

Print

Search results: news

All results (70850)



Print Settings

Layout:

Four columns

Eight columns

Four columns

Two columns

List

Sort by:

Newest

Newest

Image rating

Oldest

Photographer

Direct download images

Image number

6 You can choose from two **Display** layouts for the thumbnails pages – one with some caption information and another without

7 In your Search results, you can **Sort By Newest, Oldest, Photographer, Image Number and Image Rating** – all Magnum photos are ranked according to either our Editor's judgement, the Photographer's own choice or the level of interest by our clients. So by choosing Image Rating, your search will be sorted with the higher rated pictures first. Use this sort order when you are interested in finding the more iconic pictures, not the latest.

8 A number of **Print** options are available from one picture per page with or without captions, to a multi-column option of various sizes. Choose your template and either Save or Print from a PDF.

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KEYWORDS & SEARCH TIPS

All pictures in the Magnum Photos archive are keyworded with a mixture of editorial and descriptive/conceptual keywords which are grouped around the main filter categories. Examples of keywords by category include:



» AGRICULTURE

- Farming
- Countryside
- Field
- Agricultural Machinery
- Orchard
- Stock-Farming
- Harvest and more....



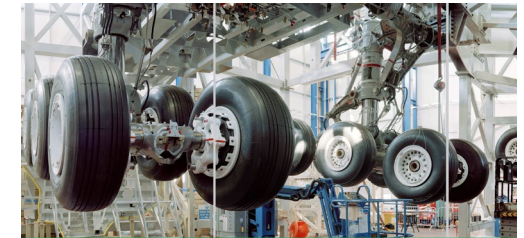
» ARCHITECTURE/BUILT ENVIRONMENT

- Architect
- Building
- Urban
- Skyscraper
- Cityscape
- Historic Building
- Office
- Wall
- Parkland and more....



» ARMED CONFLICT

- Battle
- Terrorism
- Bombardment
- Civil War
- Soldier
- Paramilitary
- Army
- Navy
- Air Force
- Cold War
- Vietnam War
- World War II
- Arab Spring and more....



» BUSINESS/INDUSTRY

- Businessperson
- Bankrupt
- Financial Crisis
- Banking
- Trade
- Economic Development
- Globalisation
- Stock Exchange
- Industrial
- Energy
- Steel
- Mining
- Construction
- Textile
- Timber and more....



» DAILY LIFE

- Streetscene
- Commuting and more....



» DESCRIPTIVE & ACTION

- Unrecognisable
- Contrast
- Damage
- Expression
- Emotion
- Friendship
- Teamwork
- Empty
- Damage
- Fear and more...



» EDUCATION

- Teacher
- Higher Education
- Student
- Pre-School
- Classroom
- Examination and more....



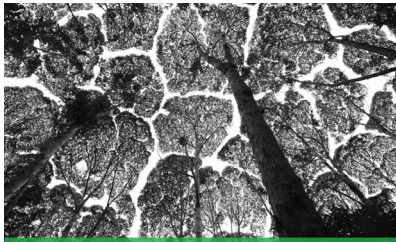
» ENTERTAINMENT

- Celebrity
- Performance
- Theatre
- Cinema
- Musician and more....

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KEYWORDS & SEARCH TIPS Continued



» ENVIRONMENT

- Environmental Issues
- Pollution
- Nature Conservation
- Sustainable Development
- Waste Disposal and more.....



» FOOD

- Drink
- Alcohol
- Catering
- Restaurant
- Food Production
- Fast Food
- Cuisine
- Cook and more....



» HEALTH

- Addiction
- Hygiene
- Illness
- Medicine
- Doctor
- Hospital
- Unhealthy
- Disease
- Patient and more...



» PHOTOGRAPHIC COMPOSITION

- Aerial View
- Copy Space
- Portrait
- Close-Up
- Movement
- Unusual
- Special Effects and more....



» POLITICS

- Politician
- Elections
- Extremist
- EU
- UN
- NATO and more.....



» PUBLIC ORDER

- Protest
- Police
- Prison
- Law Court
- Border and more



» RELIGION

- Animism
- Islam
- Christianity
- Judaism
- Hinduism
- Clergy
- Religious Education
- Religious Festival
- Church Mosque
- Temple
- Religious Clothing



» SOCIETY/SOCIAL ISSUES

- Drugs
- Abuse
- Crime
- Poverty
- Wealth
- Social Inequality
- Prostitution
- Unemployment
- Violence
- Racism
- Festivity and more....



» TRAVEL PICTURES

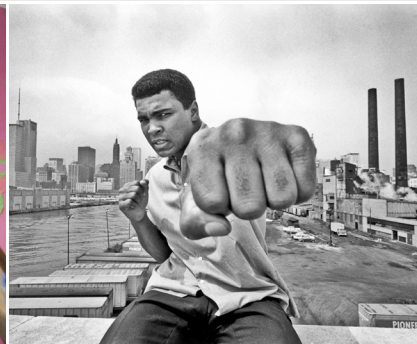
- Tourism
- Landmark
- Open Road
- Holiday
- Cruise
- Souvenir
- Festival and more....



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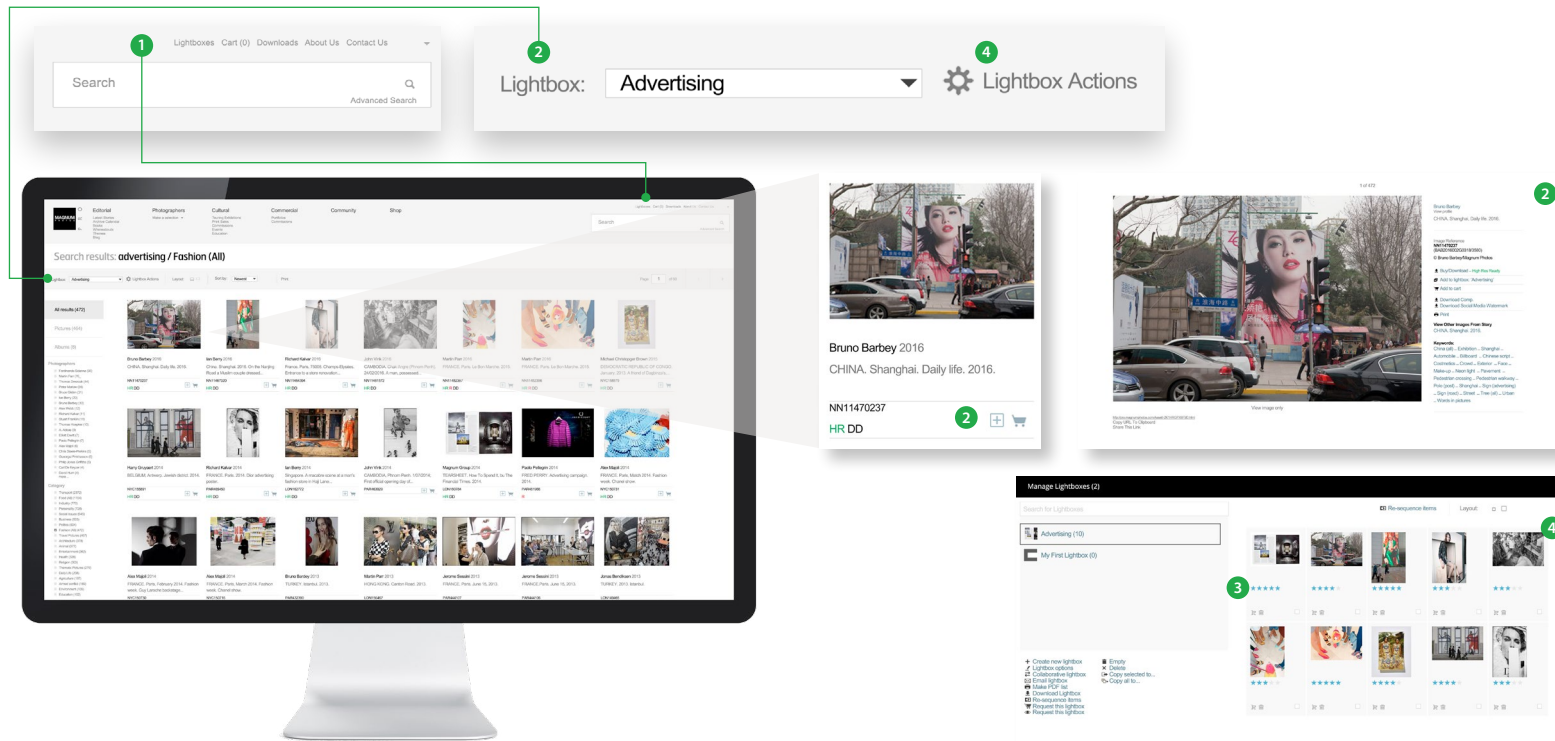
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MANAGING YOUR PICTURES

Lightboxes help you select and manage your pictures



- 1 Access all your lightboxes from the **Lightbox** link
- 2 Choose your active lightbox and then you can click the + symbol (Add to Lightbox) on any picture either in the Thumbnail View or in the Zoom View of each image
- 3 In the **Lightbox view**, add your own ratings by clicking the stars under the mini-thumbnail pictures. You can also **Resequence** by these ratings and other criteria
- 4 Click on Lightbox Actions for a range of helpful functions, for example:
 - **Collaborative Lightbox**
Share your lightbox in real time with colleagues
 - **Email Lightbox**
Email your lightbox in a range of templates
 - **Make PDF List**
Convert your Lightbox into a PDF and print in a range of formats including contact sheet, single page, or as a list
 - **View in Search Result**
View the pictures in the general Thumbnail View
 - **Batch Deletion**
For users with many lightboxes, you can delete selected ones in batches



BUY AND DOWNLOAD PICTURES

Sign up for a download account and get faster downloads

- To buy and download a single image**, click on a thumbnail to see the Zoom View of the image, then click **Buy/Download**
- In the following panel, under Category, select the specific details of your intended usage of the image and click **Request Price/Authorisation**
- A sales representative will contact you to discuss the licence required. Once agreed, the usage will be **Authorised** and you will receive an email with a link to download the image. Alternatively, click on the **Downloads** link in the top right corner and all Authorised pictures will appear in the Orders tab

AUTHORIZATION REQUIRED

Direct download

FIXED PRICE: Editorial, Magazine (no Online Magazines)

Minimum dimensions required

4800 pixels (A3)

Project

Reference

Special instructions / additional info

By submitting this request you agree to the Terms and Conditions

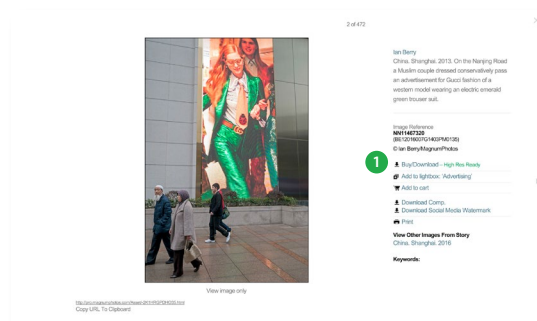
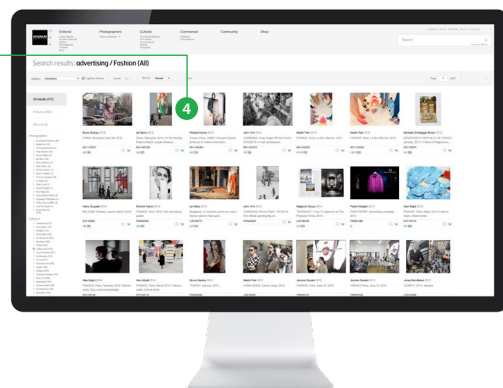
Copy The Above Options To All Pictures (Rights Managed) in the Cart

Duplicate This Item

(Exc. tax) £ 90.00

Request Price/Authorisation for this picture

Scroll down to request all items



Order

AUTHORIZATION REQUIRED

Category

Use Type

Editorial Magazine Format

Print & Digital

Editorial Magazine - Print Run/Circulation

Up to 150,000

Editorial Magazine - Language & Territory Rights

One Language

Editorial Magazine Editions

One Edition

Editorial Magazine Page Size (Print)

Double Page Spread (DPS)

Editorial Magazine Page Size (Digital)

Flat Fee Rate Per Picture

Authorization required

Minimum dimensions required

4800 pixels (A3)

Single pictures are downloaded as jpeg files, while multiple images are downloaded in zip files of 10 jpegs per download

- To buy and download multiple images**, click on the **Cart** symbol next to each image, then click on the **Cart** link (top right) and select the specific details of your intended usage. If the usage details for all pictures are the same, click **Copy the Above Options** to all Pictures in the Cart. Then click **Request Price/Authorisation**

If you have a Usage Agreement with Magnum Photos, you can download most pictures instantly without needing authorisation from the Magnum website.



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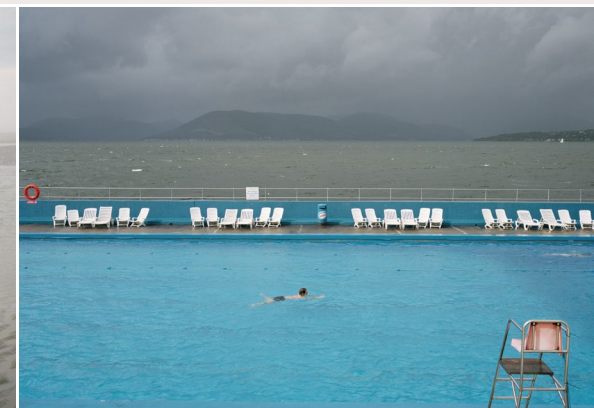
Magnum can offer a range of Usage or Direct Download (instant download access) Agreements to help with your regular spend on pictures

PAY-AS-YOU-GO	FIXED PRICE AGREEMENTS	SUBSCRIPTION AND MINI-SUBSCRIPTION
<ul style="list-style-type: none">• This is our basic account – run through the usage calculator outlining media, territory, circulation etc. for each image or group of images selected and Magnum staff will propose a licence fee.• There's no minimum or maximum number of downloads	<ul style="list-style-type: none">• Magnum can offer a range of fixed price options either for specific projects or everyday usage• Signing up for fixed price agreement gives you access to quicker downloads without the need for staff authorisation for the majority of Magnum pictures• Reduced prices can be agreed based on volume of downloads, content sets, the date range or the ratings of the pictures• Fixed Price agreements do not set minimum or maximum numbers of downloads <p>FIXED PRICE EXAMPLE</p> <p>Client A works for a book publisher</p> <ul style="list-style-type: none">• Magnum can supply them with 20 pictures for a book project or a series of books. A flat rate fee per picture is agreed between the client and Magnum for this book and other titles• A Fixed Price agreement with a set price per picture is created• This enables the client to download any available picture• If you're unsure of the final usage, we can create a second usage agreement which allows the client to download, but then report the usage to Magnum for billing after an agreed period	<ul style="list-style-type: none">• Subscriptions & Mini-Subscriptions offer you a way of fixing your spend on pictures• Choose from weekly, monthly, quarterly or annual options with minimum or maximum numbers of pictures over your chosen period• Signing up for a Subscription or Mini-Subscription gives you access to quicker downloads without the need for staff authorisation for the majority of Magnum pictures• Subscriptions & Mini-Subscriptions gives you access to the whole archive – you can create albums, slideshows, download albums of great pictures created by Magnum's editors• Limited or unlimited download agreements are available with a range of options <p>SUBSCRIPTION EXAMPLE</p> <ul style="list-style-type: none">• Client B works for an editorial magazine• They use up to 5 Magnum Photos per monthly issue• Each picture was individually priced based on the size which varied the eventual licence fee per issue• They signed up for a Mini-Subscription of 5 pictures per month for a fixed monthly fee enabling the client to publish any available picture at any size• If the client uses more than 5 pictures, then they can automatically be switched to a Fixed Price Agreement or contact us to extend the Subscription

For all agreements, speak with your local Magnum sales representative – pro.magnumphotos.com/contact

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PICTURE PROMISE

Finding the perfect picture for your commercial project can be difficult enough, but then realising that perfect picture doesn't come with a model release can be disappointing. Well, help is on hand...

For a fee based on your proposed usage, Magnum Photos Picture Promise service could provide you with that extra layer of liability protection against any third party claims by the people depicted in the image – meaning, your picture usage is protected in the event of a third party claim arising.

With Picture Promise, your choice of picture widens greatly, opening up the breadth and depth of Magnum's documentary photography to your commercial project.

It works like this: You search the Magnum Photos archive, find the right picture, check with Magnum's commercial team for the licence fee and any clearance rights needed and then our team will check on the availability of the Picture Promise and propose the fee. It's as easy as that.

Other Clearances Through partnerships with rights clearance companies, Magnum can potentially offer a full clearance service. So if you need to clear any personality, property, show or even trademarks, get in touch...

Contact your local Magnum Photos commercial representative for more information
pro.magnumphotos.com/contact